A to Z of the Tableau Community
Lorna Eden
Snr. Data & Visualisation Officer
@ Jisc
@lorna_eden
Sarah Bartlett
Consultant @ Slalom
@SarahLovesData
The Survey
19% of people surveyed said it took them over 12 months to discover the Tableau Community.
Community
Ambassadors
Community Forums
Social Media
Tableau Public
User Groups
Tableau Community Forum Ambassadors

Lei Chen  
Donna Coles  
Jim Dehner  
Jonathan Drummey  
Toby Erikson  
Yuri Fal  
Mark Fraser  
Mavis Liu  
Norbert Maijoor  
Chris McClellan  
Shinichiro Murakami  
Joe Oppelt  
Okechukwu Ossai  
Deepak Rai  
Simon Runc  
Jeff Strauss  
Tom Wildes  
Zhonyi Zhang  

Community Forums
Social Media Ambassadors

Carl Alchin
Sarah Bartlett
Mark Bradbourne
Sarah Burnett
Divya Bharathi
Brit Cova
Adam Craven
Alex Duley
Lee Feinberg
Matt Francis
Fl Gordon
Keith Helfrich
Ann Jackson
Emily Kond
Gregory Lewandowski
Alexander Bou
Eva Murray
David Pires
Luke Stanke
Chloe Tseng
Emma Whyte
Tableau Public Ambassadors

- Kiley Benedict
- Gaby Bouret
- Gina Bremer
- Emily Chen
- Lorna Eden
- Pablo Gómez
- Rosario Irasema Gana González
- Curtis Harris
- Chantilly Jaeggermuth
- Skylar Johnson
- Corey Jones
- Ivett Kovács
- LM-7
- Filippo Mastroianni
- Ravi Mistry
- Rajeev Pandey
- Amanda Parkst
- Neil Richards
- Ryan Sleeper
- Pablo Saenz de Tejada
- Sitoros Reongdonsai
User Group Leaders

Simon Beaumont
Anthony Chamberas
Paul Chapman
Jim de Clercq
Geoffrey Felix
Brittany Pong
Anthony Gould
Franca Higginbotham
PJ Hoek
Patrick McCormick
Michael Pecillo
Andy Piper
Serena Roberts
Christopher Scott
Mark Wu
Blogging
49% of people surveyed said they have a blog where they write about Tableau & data visualization.
### Makeover Monday: Where Nike Products Are Made

**WHERE NIKE PRODUCTS ARE MADE**

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
<th>Suppliers</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Factories</strong></td>
<td>42</td>
<td>338</td>
<td>1,023,200</td>
</tr>
<tr>
<td><strong>MATERIALS</strong></td>
<td>11</td>
<td>35</td>
<td></td>
</tr>
<tr>
<td><strong>Regions</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Workers</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Nike: Manufacturing, marketing, Nike transparency, No commerce
Connections
Data Women
Encouragement
#Tableau FF follow friday
Tableau Follow Friday
Who have we been missing?

These are the people who have been suggested since the hashtag began in 2016. Letters show their first initial.

Colors represent seasons, having variations the months within the season.

The most recent nominees are in the outside of the clockwork spiral. The very first nominees are in the center.

Shout Out to #TableauFF Promoters

Simon Beaumont Sarah Bartlett Ben Jones Mike Cisneros FI Gordon Ken Fletcher Jade Le Van The Fringe Festival
Mark Bredbourne Bridget Cogley Dhyana Boscien Jewell Lome Kate Brown Louise Shorten Andy Kriebel Umar Hassan Kelly Gilbert Michael Moran Michael Landburg Awareness with Partner Alexandre Sastoche Farzad Mirzaee Paul Chamberlain Alex Schaefer Kim Sams Spooner

Every Friday on Twitter, people in the Tableau community use the hashtag #TableauFF to highlight people who are doing good work on Tableau Public but may not yet be widely known. Promoters include a link to their nominee’s Tableau Public profile, and if any, a Twitter account.

All Nominees

Kasia Gasienska-Holc
@bluedilphi
August 31, 2018

Simon Lafesse
None
August 31, 2018

Meera Losani
@bluedilphi
August 31, 2018

Kimly Scott
@scottkimly
August 31, 2018

Kimly Scott
@scottkimly
August 31, 2018

Crystal Meyers
@CRYSTALMEYERS
August 31, 2018

DESIGN Mike Cisneros | @mikecisneros | #TableauFF
Fringe Festival
#TABLEAU

Fringe Festival

From the community, for the community
THE FRINGE FESTIVAL

Explore 81 Speaker from 8 Countries and 7 Events in more than 39 Hours of Talks

(Click to see speaker details - Highlight all speakers of the same event)

APAC | EMEA | US

This was the schedule for TFFAPAC 2017
Forums
18% of people surveyed said they discovered the Tableau Community through the Tableau Forums.
I have a great idea!

I want to join a user group

Are there any events in my area?
Help
Iron Viz
198 vizzes entered across the 3 x feeder competitions in 2018.
Who will be crowned 2018 champion?

Ludovic

Corey

Timothy
Wed - 5:15 pm
Don’t miss it!
Internal Communities
● Lunch & Learn
● Viz Makeovers
● Tips Sharing
● Tableau Champions
● Tableau Doctor
● Mentoring
● Success Stories
Jobs
Ann Jackson
Analytics Evangelist

YEARS OF EXPERIENCE
- TABLEAU DESKTOP: CERTIFIED PROFESSIONAL
- TABLEAU SERVER: QUALIFIED ASSOCIATE
- COMMUNITY: ZEN MASTER
- ALTERYX: DESIGNER CORE

PROFESSIONAL PROFICIENCY
- PASSION:
  - DATA VISUALIZATION
  - DATA COMMUNICATION
  - EXPLORATORY DATA ANALYSIS
  - COMMUNITY BUILDING
  - PROCESS IMPROVEMENT
- EXPERTISE:
  - TRAINING & ADOPTION
  - MATHEMATICS & STATISTICS
  - TABLEAU DEPLOYMENT
  - DATA WRANGLING
  - ADVANCED ANALYTICS
- INDUSTRY:
  - HEALTHCARE
  - BUSINESS OPERATIONS
  - TECHNOLOGY
  - RETAIL & CPG
  - MARKETING

EDUCATION & WORK HISTORY
- BA, MATHEMATICS
- 2008 - 2009
- MBA, HEALTHCARE MANAGEMENT
- 2018 - 2019

SPEAKING & COMMUNITY PARTICIPATION
- MAJOR MILESTONE
  - May 2016
  - November 2016
  - May 2017
  - November 2017
  - May 2018
Knowledge
Learning
Makeover Monday
85% of people surveyed said they had participated in a community viz project or competition.
MakeoverMonday

- Est. January 2016
- Over 140 data sets
- 6,000 subscribers
- 1,400 website users per week

makeovermonday.co.uk
Five-year cancer survival rates in the USA

Average five-year survival rates from common cancer types in the United States, shown as the rate over the period 1977-1979 (white) and over the period 2007-2011 (red). The five-year interval indicates the percentage of people who live longer than five years following diagnosis.

This five-year interval indicates the percentage of people who live longer than five years following diagnosis.
Eva Murray @TriMyData · 24h
If you asked for feedback on our #MakeoverMonday #MMVizReview thread, check out the recording on @BrightTALK including @VizWizBI's live demo on how to build a simple and effective dashboard with this week's data

Makeover Monday Viz Review - week 41, 2018
Join the Makeover Monday community for a live webinar to discuss selected data visualizations from this week's submissions. You can participate in the brighttalk.com
### Regional Weekly Avocado Prices

*According to the Hass Avocado Board and the U.S. Department of Agriculture, a smaller harvest and increased demand are driving up prices in the latter half of 2018.*

<table>
<thead>
<tr>
<th>Average Regional Price</th>
<th>Organic</th>
</tr>
</thead>
<tbody>
<tr>
<td>California</td>
<td>$2.3B</td>
</tr>
<tr>
<td>Great Lakes</td>
<td>$1.9B</td>
</tr>
<tr>
<td>Midwest</td>
<td>59</td>
</tr>
<tr>
<td>Southern</td>
<td></td>
</tr>
<tr>
<td>Plains</td>
<td></td>
</tr>
<tr>
<td>South Central</td>
<td></td>
</tr>
<tr>
<td>Southeast</td>
<td></td>
</tr>
<tr>
<td>West</td>
<td></td>
</tr>
</tbody>
</table>

Average Regional Price - Organic

Data source: Hass Avocado Board

#MakeoverMonday Week 40 2018
The Book

MakeoverMonday

The Book

OUT NOW!
Mentoring
Things to Consider

- Type of expertise / guidance required
- Time commitment
- Communication method
- Location
Look out for these stickers at TC!
Newbies
Originality
COLORING WITH TABLEAU

Select Brush Color, then Click on Shapes to Color the Picture

Green
Podcasts
Questions
Real Tableau
Sports Viz Sunday
Sharing
Tableau Public
85% of people surveyed said they have a Tableau Public profile which they actively use to share their work.
**THE PLIGHT OF THE PRIDE**

LIONS ARE CONSIDERED AFRICA'S MOST ICONIC SPECIES HOWEVER THESE MAJESTIC CREATURES ARE UNDER GREAT THREAT

Lions have been classified by the IUCN (International Union for Conservation of Nature) as endangered, however in recent years there have been many scientists and biologists who argue that the panthera leo should be considered "endangered".

**LOSS OF HABITAT**

Lions have lost over 90% of their former habitat range over the past 100 years.

**LION BONE TRADE**

The South African government allows lion skeletons to be legally exported to countries such as Lion PDR, Thailand, Vietnam and China. One can find wealthy socialites offering lion bone wine and lion bone cake at social events. It is also used in traditional medicine.

Known amount of skeletons exported from South Africa to countries from 2014 - 2017:

- Lions: 1,492
- Vietnam: 1,138
- Thailand: 442

**Previously Lion habitat vs Current Lion habitat**

**PRE-EMPTIVE KILLING**

A pre-emptive killing is when a human living in close proximity to lions kills them via trapping, poisoning or spearing.

This may occur even though the lions may not have killed any livestock.

The mentality is that if the lion is dead it won't get the opportunity to kill any livestock.

**RETRIBUTORY KILLING**

Population expansion and boundary maintenance costs can result in wild animals, often lions and elephants, roaming through villages killing livestock and destroying the crops of people who are often very poor and depend on subsistence farming.

This causes conflict to arise between wildlife and their human neighbours. Who often live hand-to-mouth day by day, sometimes retaliate when one of their valuable goats or cattle is killed by a lion.

**WILD LIONS**

The lion below is made up of 150 shapes, representing the 1,000 wild lions in Africa that make up the estimated remaining 15,000 wild lions.

**EXTINCTION**

The chart below represents the 20 countries that wild lions are extinct in.

**THE SANCTUARY**

The Kevin Richardson Foundation is a non-profit conservation organisation with nature's most majestic creature, the lion, at its heart.

Launched in early 2018 the foundation is committed to changing and reversing the state of Africa's declining lion population by purchasing habitat and raising awareness to create safe, natural spaces where lions and other native species can flourish.

By partnering with specialised organisations and engaging with impoverished communities on the fringes of these protected areas, the foundation also aims to minimise human/wildlife conflict whilst improving living conditions for local villages.

"To lose one of the planet's most significant and iconic species in a single generation this way would be a tragedy."

Kevin Richardson

**CAPTIVE LIONS**

OVERBREEDING: Lion breeding facilities, of which there are over 250 in South Africa alone, breed lions on an ongoing basis to meet the demand for cubs from the "pet to pet" tourism market.

CURR PETTING: The lion cubs are then given to largely inexperienced handlers and volunteers to hand raise and these volunteers are often duped into thinking that they are contributing to the lion's cause.

LEON WALKING: When lion cubs are around six months old and too dangerous to be around children, they are then marketed to adults for a "walking with lions" experience.

CAUGHT HUNTING: By the time the lion is three years old it is big enough to look good as a hunted trophy. Three year old lions won't fetch quite as much as a lion that is four years old or even older, but there is still a market.

**CALL TO ACTION**

To join the movement to protect African lions please visit www.kevinrichardsonfoundation.org and sign up to our newsletter to get involved.

DONATE: https://kevinrichardsonfoundation.org/support-us/

WEBSITE: https://kevinrichardsonfoundation.org

EMAIL: info@kevinrichardsonfoundation.org
Distribution

Show values in a dataset and how often they occur. The shape (or ‘skew’) of a distribution can be a memorable way of highlighting the lack of uniformity or equality in the data.

**Histogram**
The standard way to show a statistical distribution - keep the gaps between columns small to highlight the ‘shape’ of the data.

**Boxplot**
Summarise multiple distributions by showing the median (centre) and range of the data.

**Violin Plot**
Similar to a box plot but more effective with complex distributions (data that cannot be summarised with simple average).

**Population Pyramid**
A standard way for showing the age and sex breakdown of a population distribution, effectively, back to back Histograms.

**Dot Strip Plot**
Dots placed in order on a strip are a space-efficient method of laying out ranks across multiple categories.

**Dot Plot**
A simple way of showing the change or range (min/max) of data across multiple categories.

**Barcode Plot**
Like dot strip plots, good for displaying all the data in a table, they work best when highlighting individual values.

**Cumulative Curve**
A good way of showing how unequal a distribution is: y axis is always cumulative frequency, x axis is always a measure.
Tableau Public Author Tracking

300.2M Views
8,762 Authors
2.2 Avg. Yrs on Public
89,366 Visualizations
27,170 # of Favorites

# Visualizations by Published Month

Cumulative Visualizations by Published Month

Top Views

1. lanacion.com
2. ifting
3. nachrichtenmanifest
4. tut.by
5. diario.el.comercio
6. alta1981
7. efields
8. andrea.gianotti
9. riccardo.saporiti
10. el.comercio
11. expans.in
12. qa.tableau
13. tamas.szeman
14. andy.kriebel
15. blogout
16. tableau.localization
17. overflows
18. jburnmurdock
19. jonathan.drummey
20. luca4831

33,536K
29,047K
27,184K
22,605K
22,341K
15,461K
11,159K
10,704K
9,434K
8,539K
7,656K
6,573K
6,366K
5,938K
5,465K
4,932K
4,601K
3,806K
3,561K
2,672K
2,669K
2,572K

Top Favorites

1. andy.kriebel
2. ken.fierenga
3. adam.e.mccain
4. mikevzneros
5. datavizmag
6. rody.zakovitch
7. josh.weyburne
8. neil.richards
9. pejzandhi
10. ann.jackson
11. simon.beaumont
12. chantilly.jagger.reuth
13. sarah.bartlett
14. adam.crahen
15. kleusschulte
16. filippo.mastroianni
17. lilach.manheim
18. curtis.harris
19. russell.spongler
20. yvette

4,989K
3,691K
3,584K
3,381K
3,359K
3,258K
3,050K
2,877K
2,852K
2,802K
2,668K
2,666K
2,664K
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# of Authors by Country

This represents a subset of Tableau Public authors. Click here if you think that we missed someone that you would like us to follow.

Add to Cerebro
Twitter
29% of people surveyed said they discovered the Tableau Community through Social Media.
Where do I begin?

User Groups
80% of people surveyed said they have attended an in-person Tableau User Group.
APAC
26 User Groups
15 Countries

EMEA
67 User Groups
38 Countries

LATAM
20 User Groups
12 Countries

USCA
148 User Groups
2 Countries
Industry-specific

- Healthcare
- Banking
- Education
- Retail
- Government
80% of people surveyed said they have attended an in-person Tableau User Group.
Over 600 volunteers worldwide

vizforsocialgood.com
Winner of Silver Community Award at the Information is Beautiful Awards 2017

vizforsocialgood.com
Vizzie Awards
Most Technically Sound
Server Guru
Favourite Viz
Community Leader
Data Do-gooder
Hackiest
Workout Wednesday
6,200 Participants

www.workout-wednesday.com
**TOP 5 SUB-CATEGORIES WITH THE MOST PRODUCTS**

1 dot = 1 product

- **Paper**: 277 products
- **Binders**: 211 products
- **Phones**: 189 products
- **Furnishings**: 186 products
- **Art**: 157 products

---

**WEEK 21: PROFIT AND SALES CAT EMOJI MAP**

*As Cat Emojis*
Y

(Why?)

y tho
You!
How does the Community describe the Community?
Key Takeaways
● Start doing!
● Connect with others
● Improve your skills
● Share
Please complete the session survey from the Session Details screen in your TC18 app.